

MERCEDES-BENZ
GROUP

ESG

CONFERENCE

2024

Tomorrow drives Mercedes-Benz.

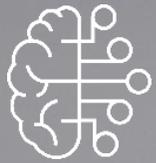
DECARBONISATION & SUSTAINABLE PRODUCTS

MARKUS SCHÄFER

Member of the Board of Management of Mercedes-Benz Group AG,
Chief Technology Officer, Development & Procurement

KEY DRIVERS OF CHANGE

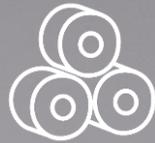
OUR AMBITION 2039 PUTS A STAKE IN THE GROUND.
WE ARE STILL FACING A MASSIVELY DYNAMIC ENVIRONMENT.



BEV technology
is accelerating



OEM ambitions
are increasing



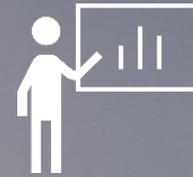
Technologies
in steel supply
are changing



Regulation
is tightening



Ramp-up in
customer
switch is less
steep



Business case
is strengthening but
with challenges
ahead



Infrastructure
is expanding



Demanding
capital market

BEV LAUNCH SUCCESSFUL IN EVERY MERCEDES-BENZ PASSENGER CAR SEGMENT



EQA



EQB



EQE | EQE AMG



EQE SUV | EQE SUV AMG



EQS | EQS AMG



EQS SUV



Mercedes-Maybach EQS SUV



EQV

Mercedes-Maybach EQS 680 SUV (Energieverbrauch kombiniert: 24,1-22,0 kWh/100 km | CO₂-Emissionen kombiniert: 0 g/km | CO₂-Klasse: A)

Mercedes-AMG EQS 53 4MATIC+ (Energieverbrauch kombiniert: 24,3-20,9 kWh/100 km | CO₂-Emissionen kombiniert: 0 g/km | CO₂-Klasse: A)

Die angegebenen Werte wurden nach dem vorgeschriebenen Messverfahren WLTP (Worldwide harmonised Light-duty vehicles Test Procedures) ermittelt. Die angegebenen Spannweiten beziehen sich auf den europäischen Markt.

Der Energieverbrauch und der CO₂-Ausstoß eines Pkw sind nicht nur von der effizienten Ausnutzung des Kraftstoffs bzw. des Energieträgers durch den Pkw, sondern auch vom Fahrstil und anderen nichttechnischen Faktoren abhängig.

OUR UPCOMING ARCHITECTURES

MMA



MB.EA



AMG.EA



VAN.EA



MERCEDES-BENZ eCAMPUS UNTERTÜRKHEIM IS THE CENTRE OF GROUP-WIDE ELECTRIC DRIVE EXPERTISE

eCAMPUS

Development and
testing of electric drives

Covering the entire
field of battery technology

In-house
cell-chemistry research

AMBITION 2039 – OUR COMMITMENT TO NET CARBON-NEUTRALITY

ALONG THE ENTIRE VALUE CHAIN IN THE NEW VEHICLE FLEET IN 2039

SUPPLY CHAIN



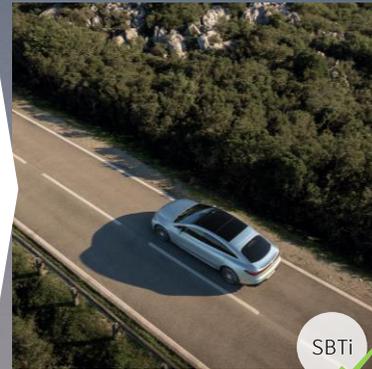
PRODUCTION & LOGISTICS



WELL-TO-TANK



TANK-TO-WHEEL



END-OF-LIFE



Today's proportional CO₂ impact along the value chain

49.7t CO₂ in 2020* | 46.3t CO₂ in 2023* | Targeted reduction by up to 50% by the end of this decade

*Including scope 1, scope 2 and selected scope 3 CO₂-emission categories concerning vehicle lifecycle

WITH MMA, THE CARBON FOOTPRINT IN THE ENTRY SEGMENT IS REDUCED BY 40%

MMA SUSTAINABILITY

Carbon footprint
reduced by more than

40%

compared with the previous entry platform



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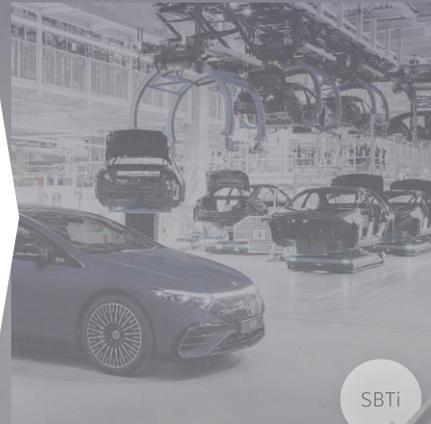


Steel

Aluminium

Polymers &
innovative materials

PRODUCTION & LOGISTICS



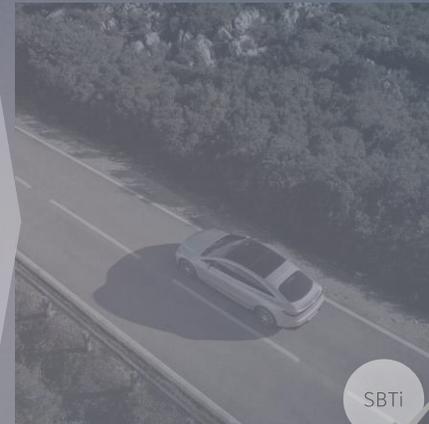
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WELL-TO-TANK



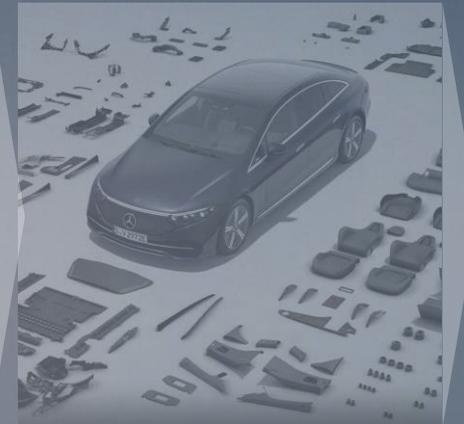
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END-OF-LIFE



FURTHER STEPS TO DECARBONISE OUR STEEL SUPPLY CHAIN

CARBON FOOTPRINT REDUCTION BY 40%

1/3 of body-in-white steel in the
U.S.-sourced from electric arc furnaces

CO₂-REDUCED STEEL FOR MORE THAN 1/3 OF DEMAND

Annual target for European
press shops within this decade

CONTINUOUSLY SCALING UP THE USE OF LOW-CO₂ ALUMINIUM

1/3 of primary aluminium

for next BEV models in EU using electricity from renewable sources for electrolysis – goal is to extend to all aluminium sourced for Mettingen



CO₂ reduction per kg/Al of approx.*

40 – 50 %

starting in 2024

Developing further innovations for **very-low-CO₂ aluminium** parts with our partners



Targeted CO₂ reduction per kg/Al of approx.*

>90 %

by 2030

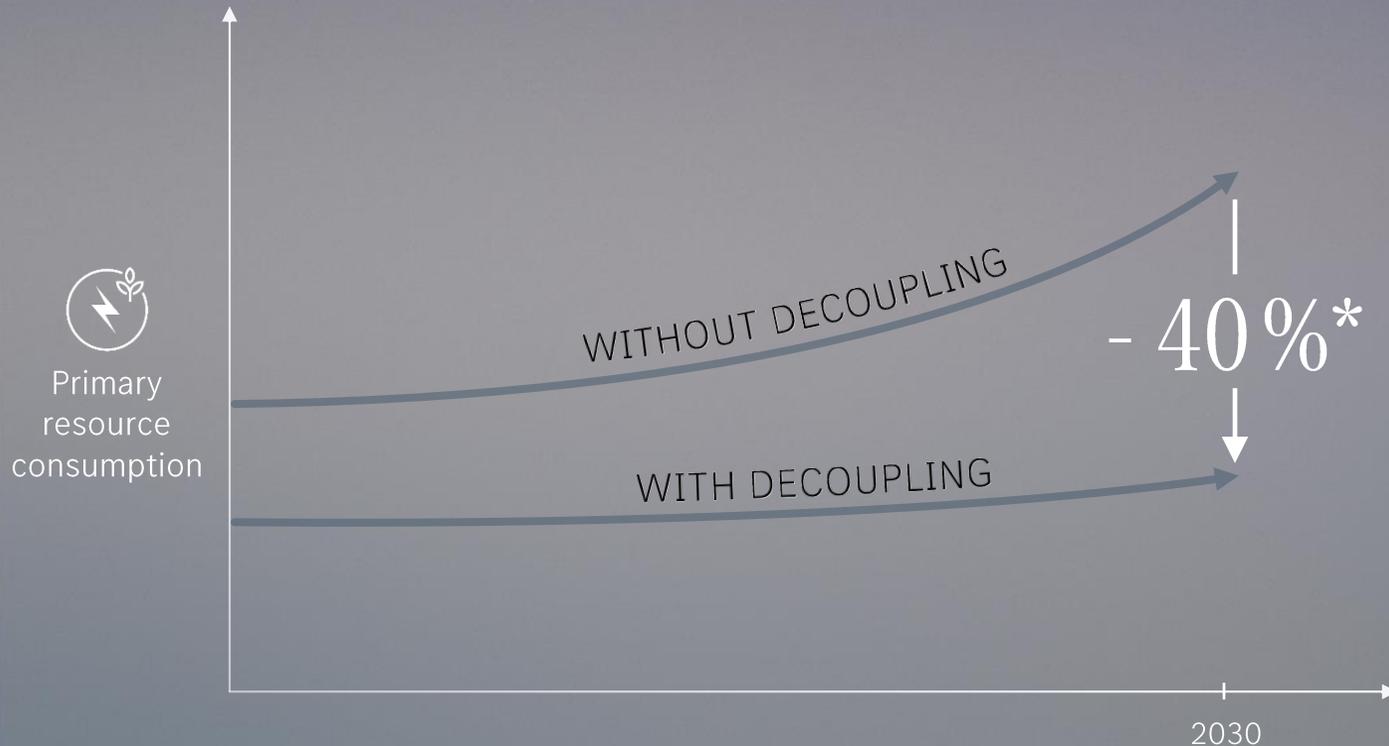
* compared to European average

RESOURCE USE & CIRCULARITY

ACCELERATING THE CIRCULAR ECONOMY



DECOUPLING RESOURCE CONSUMPTION FROM BUSINESS VOLUME GROWTH



FOUR STRATEGIC LEVERS FOR RESOURCES REDUCTION

Mechanical recycling

Chemical recycling

Bio-circular material

New recycling innovations, e.g. transformation in metal production

* targeted by 2030

AIMING FOR 40% RECYCLED MATERIALS BY 2030

RECYCLING TECHNOLOGIES FOR POLYMERS

Post-consumer recyclates

Front and rear bumpers starting with MMA

Chemical recycling with BASF & Pyrum

Crash absorber & bow door handle in S-Class and EQE

Upcycled UBQ materials

Cable ducting in EQS and EQE



USE OF RESOURCE-CONSERVING MATERIALS IN THE NEW E-CLASS



360° ENVIRONMENTAL CHECK MERCEDES-BENZ E-CLASS

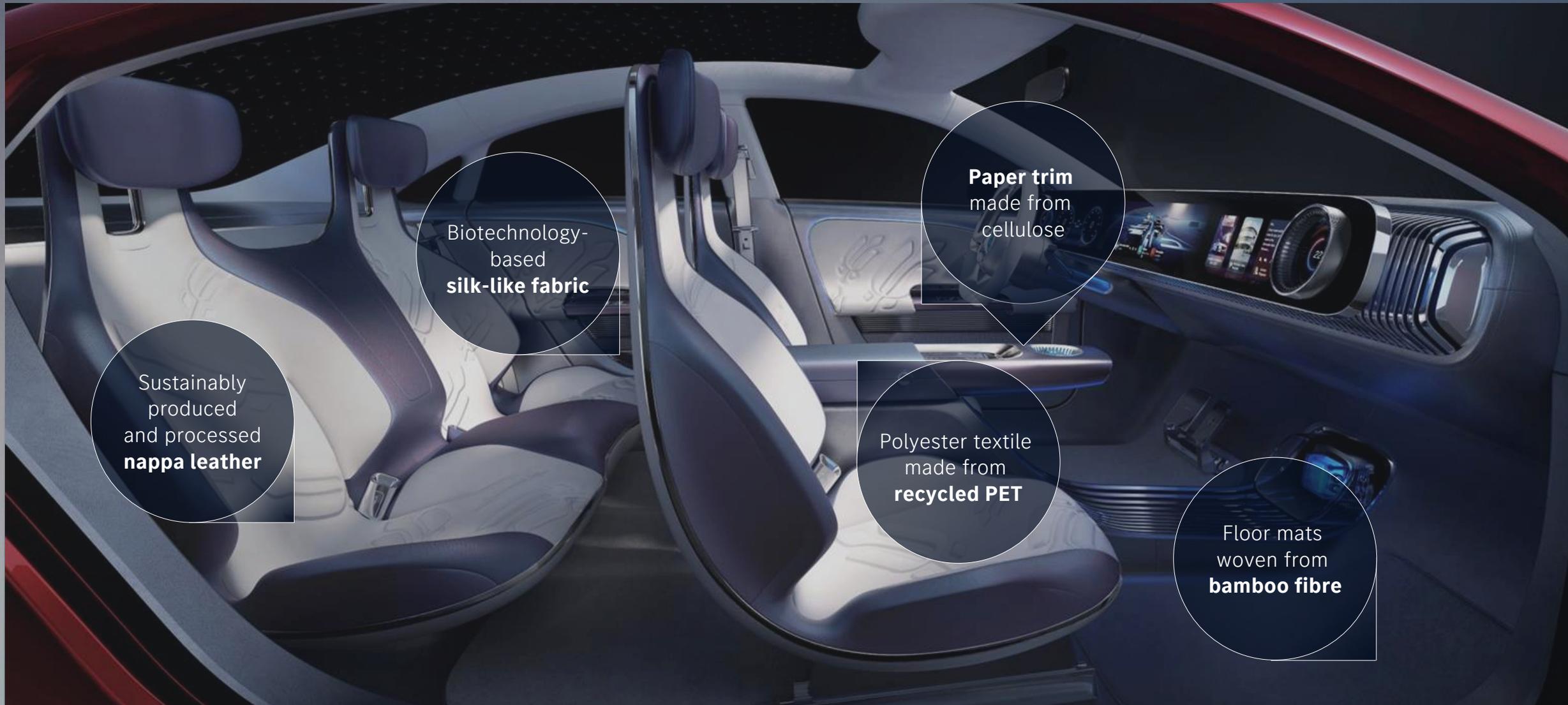
Circular feedstock foam in E-Class seats

175 components with a total weight of 99kg
can be manufactured from resource-saving materials

MICROCUT microfibre consists of
45% recycled material

INSIDE THE CONCEPT CLA CLASS

ALTERNATIVE & RECYCLED MATERIALS



Sustainably produced and processed **nappa leather**

Biotechnology-based **silk-like fabric**

Paper trim made from cellulose

Polyester textile made from **recycled PET**

Floor mats woven from **bamboo fibre**

INNOVATIVE MATERIAL TRENDS

ELASTOMERS, CIRCULAR ECONOMY, BIOTECH, MARKER SYSTEMS

First elastomer components made with
recyclates planned for E-Class

New technology showcases
for the circular economy

R&D of luxurious biotech interior
surface applications

Investigation of materials digitalisation
for traceability & transparency using
marker systems



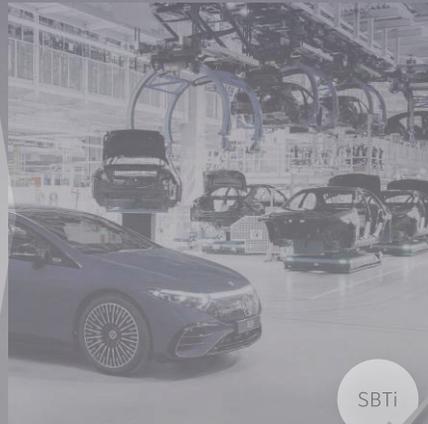
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SUPPLY CHAIN



PRODUCTION & LOGISTICS



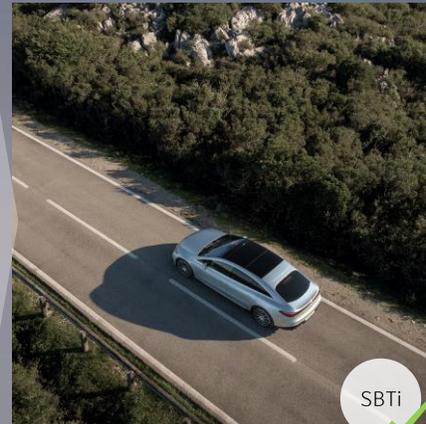
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WELL-TO-TANK



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END-OF-LIFE



ONCE AGAIN, VISION EQXX DEMONSTRATES EFFICIENCY ON ITS ROAD TRIP THROUGH THE SAUDI ARABIAN DESERT

TECHNOLOGY PROGRAMME ACHIEVES EXCEPTIONAL CONSUMPTION OF 7.4 KWH/100 KM



1,010 km to Dubai
on a single battery charge



Average consumption of
7.4 kWh/100 km
8.4 miles/kWh¹
0.9 l/100 km equivalent (282 MPGe)²



Total Driving Time
12 h 45 min
(in motion)



Average speed
79.4 km/h
49.3 mph
(in motion)

¹ On-board consumption without charging losses

² For a petrol-fuelled vehicle

Road trip to Dubai 🇦🇪
Mercedes-Benz Brand Center
8 March 2024

Riyadh
Mercedes-Benz Center



MMA FAMILY INTEGRATES TECHNOLOGY FROM VISION EQXX — THE MOST EFFICIENT MERCEDES WE HAVE EVER BUILT



Mercedes-Benz Electric Drive Unit
(MB.EDU) with up to

93 % efficiency



Consumption of

~12 kWh/100 km



15 min

charging delivers
up to 400 km range



Range of more than

750 km*



800 V system enables up to

300 kW DC charging



*WLTP: In real driving conditions, deviations from the certified standard values may occur. The real values are influenced by a variety of individual factors, e.g. individual driving style, environmental and route conditions.

BIDIRECTIONAL CHARGING — THE CAR AS A LEVER FOR SMART ENERGY USE

BIDIRECTIONAL CHARGING
WILL BE INTRODUCED
WITHIN THE SCOPE OF MMA

Vehicles connected via V2G with the
power grid will support the energy transition

Balancing the volatility of renewables generation

Storing excess energy, e.g. produced
by PV during the day and fed back
into the grid at night



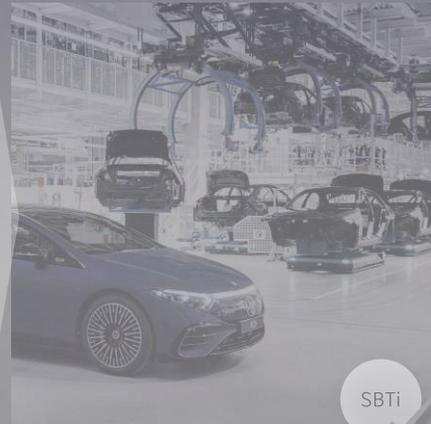
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CIRCULAR ECONOMY – TAKING RESPONSIBILITY

CREATING A POSITIVE IMPACT ON PEOPLE AND PLANET

SUCCESS BASED ON STRATEGIC
PARTNERSHIPS ALONG THE VALUE CHAIN



Access to end-of-life materials



Refining post-consumer scrap for new vehicles



Reintegration of high-quality recycled materials

OUR AIM: FROM POST-CONSUMER SCRAP TO NEW VEHICLES

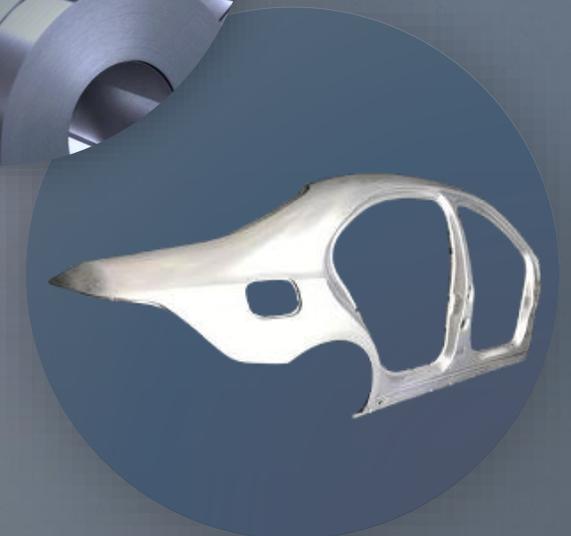
PROTOTYPES WITH LIGHTHOUSE
MATERIAL SUCCESSFULLY TESTED

Use of recycled and processed
end-of-life aluminum for body-in-white

 86% share of post-consumer scrap

 73% less CO₂*

 Avoidance of material loss by downcycling



*than current comparable products

ON OUR WAY TO A SUSTAINABLE VEHICLE LIFECYCLE

Carbon-reducing activities
along the entire value chain

Specific contracts with partners & suppliers

Developing new technologies with partners

Aiming for 40% recycled materials and
CO₂ emissions reduction of up to 50 percent
per passenger car in the new vehicle fleet over
the lifecycle by the end of this decade
compared to 2020 levels



DISCLAIMER

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate”, “assume”, “believe”, “estimate”, “expect”, “intend”, “may”, “can”, “could”, “plan”, “project”, “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a negative change in market conditions in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; changes in laws, regulations and government policies (or changes in their interpretation), particularly those relating to vehicle emissions, fuel economy and safety or to ESG reporting (environmental, social or governance topics); price increases for fuel, raw materials or energy; disruption of production due to shortages of materials or energy, labour strikes or supplier insolvencies; a shift in consumer preferences towards smaller, lower-margin vehicles; a limited demand for all-electric vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; the resolution of pending governmental investigations or of investigations requested by governments and the outcome of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.